



# Privacy Policy UK Powerboating Club

Last updated: 1st August 2025

## 1. Introduction

UK Powerboating Club ("we," "us," or "our") is committed to protecting your privacy and personal data. This Privacy Policy explains how we collect, use, and protect your information when you visit our website ([ukpowerboatingclub.co.uk](http://ukpowerboatingclub.co.uk)), participate in our events, or become a member.

We are the data controller for the purposes of UK data protection legislation, including the General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

## 2. Contact Information

Data Protection Contact:

Email: [info@ukpowerboatingclub.co.uk](mailto:info@ukpowerboatingclub.co.uk)

## 3. Information We Collect

### 3.1 Personal Information You Provide

- Contact Details: Name, email address, phone number, postal address
- Boat Information: Vessel name, registration, length, type, insurance details
- Event Participation: Crew details, dietary requirements, emergency contacts
- Membership Data: Membership tier, payment information, preferences
- Communications: Enquiry forms, feedback, correspondence with our team

### 3.2 Information Collected Automatically

- Website Analytics: IP address, browser type, pages visited, time spent on site
- Cookies: Session cookies, preference cookies, analytics cookies (see Cookie Policy)
- Device Information: Operating system, device type, screen resolution



### 3.3 Special Category Data

- Health Information: Only when voluntarily provided for safety or dietary requirements
- Photographs/Videos: Images taken during events (with consent)

## 4. How We Use Your Information

### 4.1 Lawful Basis for Processing

We process your personal data based on:

- Consent: For marketing communications and photography
- Contract: To provide membership services and event participation
- Legitimate Interest: For event safety, community building, and business operations
- Legal Obligation: For insurance compliance and safety requirements

### 4.2 Purposes of Processing

- Event Management: Registration, crew coordination, safety briefings, logistics
- Membership Services: Account management, renewals, member benefits
- Communication: Event updates, safety information, club newsletters
- Safety & Compliance: Insurance verification, emergency contacts, safety records
- Marketing: Promotional communications (with consent), event photography
- Charitable Activities: RNLI partnership administration and impact reporting
- Website Functionality: User experience, technical support, analytics

## 5. Data Sharing and Third Parties

### 5.1 We Share Information With:

- Event Partners: RNLI (for charitable donations), marina operators, catering suppliers
- Service Providers: Payment processors, email platforms, website hosting, insurance providers
- Legal Requirements: Authorities when required by law, emergency services if necessary
- Safety Partners: Coastguard, harbour authorities for safety coordination



## 5.2 We Do Not:

- Sell your personal data to third parties
- Share data for commercial marketing by other organisations
- Transfer data outside the UK/EU without appropriate safeguards

## 6. Data Retention

- Membership Data: Retained for duration of membership plus 3 years
- Event Participation: Retained for 7 years for insurance and safety purposes
- Marketing Communications: Until you unsubscribe or withdraw consent
- Website Analytics: Anonymised after 26 months
- Financial Records: 7 years as required by law
- Safety Records: 10 years for marine incident reference

## 7. Your Rights

Under UK data protection law, you have the right to:

### 7.1 Access

Request a copy of the personal data we hold about you

### 7.2 Rectification

Request correction of inaccurate or incomplete data

### 7.3 Erasure

Request deletion of your data (subject to legal obligations)

### 7.4 Restriction

Request limitation of processing in certain circumstances

### 7.5 Portability

Receive your data in a structured, machine-readable format

### 7.6 Object

Object to processing based on legitimate interest or for marketing

### 7.7 Automated Decision-Making

Not to be subject to automated decision-making (we don't use this)

### 7.8 Withdraw Consent

Withdraw consent for marketing communications at any time

To exercise your rights: Contact [privacy@ukpowerboatingclub.co.uk](mailto:privacy@ukpowerboatingclub.co.uk)



## 8. Cookies and Tracking

### 8.1 Types of Cookies We Use:

- Essential Cookies: Required for website functionality
- Analytics Cookies: Google Analytics to understand website usage
- Preference Cookies: Remember your settings and preferences
- Social Media Cookies: Enable social sharing features

### 8.2 Managing Cookies

You can control cookies through your browser settings. Note that disabling essential cookies may affect website functionality.

## 9. Data Security

We implement appropriate technical and organisational measures to protect your data:

- Encryption: SSL certificates for data transmission
- Access Controls: Limited access on need-to-know basis
- Regular Updates: Software and security patches
- Staff Training: Data protection awareness and procedures
- Backup Systems: Secure data backup and recovery processes

## 10. International Transfers

- We primarily process data within the UK. Where international transfers are necessary (e.g., cloud services), we ensure:
- Adequate level of protection through adequacy decisions
- Appropriate safeguards such as Standard Contractual Clauses
- Your data rights remain protected

## 11. Children's Privacy

Our services are not directed at children under 16. Where children participate in events:

- Parent/guardian consent is required
- Special care is taken with any photographs
- Data is processed solely for safety and event management

## 12. Marketing Communications



## 12.1 What We Send:

- Event announcements and updates
- Club newsletters and marine news
- Safety information and course offerings
- Partner discounts and exclusive offers

## 12.2 Your Choices:

- Opt-in required for all marketing communications
- Unsubscribe at any time via email links or contact us
- Manage preferences through your member account

## 13. Photography and Media

During events, we may take photographs and videos for:

- Event documentation and memories
- Promotional materials and social media
- Club newsletters and website content

Your Rights:

- Consent is requested before publication
- You can request removal of images featuring you
- Group/distance shots may be used without individual consent

## 14. Complaints

If you're concerned about how we handle your data:

- Contact us first: [info@ukpowerboatingclub.co.uk](mailto:info@ukpowerboatingclub.co.uk)
- Information Commissioner's Office (ICO):  
Website: ico.org.uk  
Phone: 0303 123 1113  
Post: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF

## 15. Changes to This Policy

We may update this Privacy Policy to reflect:

- Changes in our practices
- Legal or regulatory requirements
- Feedback from data protection authorities

Notification: Material changes will be communicated via:



- Email to registered members
- Website banner notification
- Updated "last modified" date

## 16. Legal Framework

This Privacy Policy complies with:

- General Data Protection Regulation (GDPR)
- Data Protection Act 2018
- Privacy and Electronic Communications Regulations (PECR)
- Maritime and Coastguard Agency guidelines

## 17. Specific Event Data Processing

### 17.1 Poker Run Events

- Safety Records: Crew manifests retained for maritime safety compliance
- Insurance Verification: Boat and participant insurance details verified and recorded
- Emergency Information: Medical conditions and emergency contacts for event safety
- Charitable Gaming: Entry fee processing for RNLI donations with full transparency

### 17.2 Training Courses

- Certification Records: RYA qualification records maintained per training regulations
- Progress Tracking: Course completion and assessment data
- Safety Requirements: Medical fitness declarations where applicable

Effective Date: This Privacy Policy is effective from 1st August 2025.

Review Schedule: This policy is reviewed annually or when significant changes occur.

For questions about this Privacy Policy or your data rights, please contact us at [info@ukpowerboatingclub.co.uk](mailto:info@ukpowerboatingclub.co.uk)